

Resume of

SAIFUL ISLAM SAHIN

Mailing Address:

F-C5, 1081, Khilbarirtek, Gulshan,
Vatara, Dhaka-1212.

Cell: +88-01731857381

E-mail: contactme.sahin@gmail.com



Career objective

To build up my career in the reputed organization where there is immense scope to work and prove ones expertise and to maneuver positive contribution in the organization by sincerely accomplishing the duties and responsibilities assigned to me.

Work Experience

1. EndingScene Inc.

Dhaka, Bangladesh.

Head of Digital Marketing

April 2018 to December 2019

JOB Responsibilities:

- Client brief collection on required elements.
- Create monthly social media activity calendar.
- Visualization idea generation for client's media asset creation.
- Brand guideline creation based on client's company category.
- On page, Off Page & Technical SEO working plan creation.
- Top ranking Keyword researching.
- Site indexing report creating.
- Website audit report creation.
- Website & Apps UI Design for clients. Product ranking keyword research for Google Shopping.
- Media Buying management for Facebook, Google & LinkedIn.

2. Bongo Technology Ltd.

Dhaka, Bangladesh

Head of User Experience

January 2020 to November 2021

JOB Responsibilities:

- Social Media Management.
- Campaign planning based on different type of occasion.
- Product launching campaign.
- Business strategy creating.
- Media buying strategy making.
- On Page, off page & Technical SEO Strategy Making.
- Website, App & Dashboard UX & UI Design.
- Marketing tools integration.
- Data driven marketing.

3. HiveDigital

Digital Marketing Specialist

Dhaka, Bangladesh

December 2021 to April 2023.

JOB Responsibilities:

- Explaining their work to everyone in the team and understanding the client's work
- Creating monthly activity calendar based on their business category.
- Creating campaign plan based on client's requirements.
- Creating product launching campaign plan.
- Creating brand guideline based on business category.
- Keyword researching. Keyword positioning.
- On Page & Off Page SEO Working.
- Site ranking.

4. Autonemo Limited (Sister Concern of Vivasoft Limited)

Digital Marketing Specialist

Dhaka, Bangladesh

May 2023 to till now.

JOB Responsibilities:

- Social Media Management.
- Campaign planning based on different type of occasion.
- Product launching campaign.
- Business strategy creating.
- Media buying strategy making.
- On Page, off page & Technical SEO Strategy Making.
- Website, App & Dashboard UX & UI Design.
- Marketing tools integration.
- Data driven marketing.
- B2B Leads Generation.
- eCommerce Website Maintain.
- Media Buying management for Facebook, Google & LinkedIn.

Academic Qualification

BSc in CSE:

Institute : SouthEast University
Department : CSE(Computer Science & Engineering)
Batch : 03
Year : 2018-2022

Higher Secondary Certificate (H.S.C):

Institute : Khilgaon Ideal College
Group : Science
Passing Year : 2017
Board : Dhaka

Secondary School Certificate (S.S.C) :

Institute : Dogair Model High School.
Group : Science
Passing Year : 2015
Board : Dhaka.

Personal Details

- Father's Name : Md.Alauddin
- Mother's Name : Salma Begum
- Permanent Address : Vill: Jatrapur, P/O: Jatrapur
P/S: Muradnagar, Dist: Comilla
- Date of Birth : 29th July 1999
- Religion : Islam
- Nationality : Bangladeshi
- Marital Status : Single
- Sex : Male
- Height : 5'-6"
- Blood group : 'A'+ve

Language Proficiency

- Better Bengali Communication Skill
- Medium command in written & spoken English

Interests

- Work for Humanity, especially for villagers
- Travelling
- Enjoying short stories, novels & journals
- Keen Interest in Cricket & Swimming.

Declaration

I, under signature confirm that, according to my sense and belief. This Resume appropriately expresses my qualifications as well as me. For any clarification I shall be able to provide required legal papers. I understand that any willful misstatement described herein may lead to my ineligibility.